

Section D (for all broadcasters)

Additional DTV Outreach Efforts – Comments

Speaking Engagements:

- March 11 Jeff Marks spoke to the Lexington, VA Rotary Club on DTV Conversion
- March 12 Jeff Marks spoke to the Roanoke, VA Kiwanis Club on DTV Conversion
- March 13 Jeff Marks met with Debbie, publisher of The Roanoke Times on DTV Conversion
- March 14-16 Sponsored and staffed an information booth at the New River Valley Home Show on DTV conversion; answered questions; provided handouts
- March 17 Jeff Marks spoke to the Moss in the Country group on DTV Conversion
- March 20 Jeff Marks spoke to the Blacksburg, VA Kiwanis Club on DTV Conversion
- March 20 Jeff Marks visited the IT staff of Montgomery County Schools in Christiansburg, Va and answered their questions on how they would be affected by the DTV conversion
- March 21 Jeff Marks spoke to the Lynchburg, VA Kiwanis Club on DTV Conversion
- March 25 Jeff Marks spoke to the Senior Adults at Vinton Baptist Church, Vinton, VA on DTV Conversion
- March 26 Jeff Marks spoke to the Forest, VA Rotary Club on DTV Conversion
- March 28-30 Sponsored and staffed an information booth at the Roanoke Regional Home Builders Expo providing information on DTV conversion; answered questions; provided handouts

Community Events:

- February 7 From 4:30pm to 7:30pm staffed a phone-a-thon where viewers were encouraged to call in with the DTV conversion questions. Held at the WDBJ Digital Broadcast Facility in Roanoke, VA
- March 27 From 4:30pm to 7:30pm staffed a second phone-a-thon where viewers were encouraged to call in with the DTV conversion questions. Held at the WDBJ Digital Broadcast Facility in Roanoke, VA